

From: Kathy MacKay <kathymackay@mlfpc.ca>

Sent: Thursday, May 8, 2025 11:17 AM

To:

Subject: Nominate a 2025 Food Systems Champion: Here's Why It Matters

Good morning ,

I wanted to share, on behalf of the Middlesex London Food Policy Council (MLFPC), that we are hoping **you** might nominate an incredible individual, group, or organization driving positive change in our local food system.

This is part of MLFPC's **Food Systems Champion campaign**, celebrating the amazing work happening across Middlesex County and the City of London.

We are looking for Food Champions working in **Agriculture, Environment, Food Literacy, Food Security, Restaurants/Retail**, or any other area where they're making a difference!

Nominations close Friday, May 23, 2025, at 11:59 PM.

You can nominate (or self-nominate) here: <https://mlfpc.ca/foodchampions/>

(Please remember to get the nominee's permission before submitting.)

Why Nominate a Local Food Champion?

- **Easy & Quick Nomination** — Just one short paragraph (plus contact details) explaining why you're nominating them.
- **Boost Visibility** — MLFPC will help amplify the Champion's work across our platforms, so more people hear about the positive change they're creating.
- **Recognition** — Champions receive a certificate and both digital and physical Food Champion badges to proudly share this achievement.
- **Prizes** — All nominees are entered into a draw for a locally curated gift basket filled with sustainable goodies.

What Past Champions Say

"Being a Food Systems Champion has helped deepen public awareness of the goal Meals on Wheels London has upheld for over 55 years — eliminating food insecurity for those we serve. Through the advocacy of the MLFPC, we've had the opportunity to shine a brighter light on the vital work we've been doing since 1969. Meals on Wheels London is more than just a meal — it's a community lifeline."

— *Meals on Wheels London*

"Our staff were honoured to be recognized as 2024 Food Systems Champions. It was a pleasure to share the MLFPC posts and blogs with them, so they could see their hard work was

recognized and that they are making a difference providing good food to the community.”
— *Pauline and Jo Slegers, Slegers Living Organic Greens, Strathroy*

Help Us Spread the Word

Please share this reminder with your networks to help ensure no Champion goes unnoticed.

Thank you so much,

MLFPC Food Systems Champions Working Group